

CORPORATE PROFILE



MPS INFOTECNICS LTD.
(Formerly Visesh Infotecnics Ltd)
(An ISO 9001-2008 Company)

MISSION & OBJECTIVES

MISSION

To emerge as a leader in the Indian "Information Technology" industry - through total customer satisfaction & employee motivation.

OBJECTIVES

- To provide efficient and cost-effective solutions to complex information management requirements through innovative application of the latest in technology.
- To provide an informal yet highly professional environment to our workforce and nurture them towards identifying the organisation's goals as their personal targets.
- To achieve excellence in every sphere of operation.

A BRIEF PROFILE

MPS Infotecnic Limited (Formerly MPS Infotecnic Limited) is a company incorporated in the year 1989 under the Companies Act, 1956. The Company is one of the fast growing Information Technology Company. MPS confirms to ISO 9001:2008 for Design, Development and Maintenance of Application Software, System Integration and supply of smart card and is presently listed with Stock Exchanges at Bombay Stock Exchange and National Stock Exchange.

The company with a consistent track record has ability and commitments to ensure customer satisfaction by rewarding quality work on right time and in a right manner.

THE COMPANY IS PRESENTLY ENGAGED IN THE FOLLOWING AREAS:

- System Integration and Networking Solutions (Including Hardware)
- Telecommunication
- Enterprise Software
- Domain Registration & Web hosting services
- VAS & IT enabled services

The Company has invested heavily in building Intellectual Property since its inception i.e. 1989. The Company has under its fold highly skilled and experienced software engineers, system Designers, Integrators and system Analyst to provide emphasis on quality customer service.

COMPUTER HARDWARE & NETWORKING

InfraServe™ is the name of MPS Infrastructure Services Division, which designs, builds and manages IT infrastructure for its clients, through the effective deployment of hardware, software and networking products from world renowned manufacturers.

MPS provides the entire range of Servers, Desktop and Notebook computers from HP, IBM, Acer & Sun Microsystems. MPS offer peripherals from Hewlett Packard, Samsung, Epson Corp. & Canon and Power Correction Equipment from APC. MPS also provide specialized data communication equipment such as Routers, Switches & Remote Access Servers from Cisco Systems, HP Procurve, Nortel Networks, 3Com and Allied Telesyn; Structured Cabling Systems from Systimax, AMP and Nexans; Wireless connectivity products from Cisco, SMC and NetGear; and storage solutions from HP, IBM, ADIC & EMC.

MPS has field-proven expertise in all aspects of networking viz. Voice and Data Switching, X.25, Frame Relay, ATM, VLAN, SNA and APPN, TCP/IP, Satellite, Radio and Fiber-Optic Transmission, Local Area Networks (LAN), Wide Area Networks (WAN) and Communication Software. MPS provide a comprehensive set of services for networking requirements, plan and design the appropriate network; procure necessary hardware and software; install the network; train user personnel; and provide long-term support.

With its thrust on the total solution approach, hardware by itself is meaningless. MPS clients have the benefit of appropriate selection of hardware towards the fulfilment of their computing needs, keeping in view the applications and systems options available. However, as needs are bound to grow with time, MPS provide its valued clients with easy upgrade paths. We also provide comprehensive maintenance support for all equipment supplied by MPS, while taking on third party maintenance on a case-to-case basis for its clients' existing hardware.

The Company is into System Integration, IT Infrastructure set up for corporates. The Company procures Computer Hardware and Peripherals based on orders received for supplies and for execution of projects in their hands. The entire business has three modes of execution of business i.e. Trading of Hardware and Peripherals; Establishing IT Infrastructure and Customization and up-gradation. The Company procures material from leading Dealers and Distributors of leading brands of IT and IT Infrastructure product manufacturers like HP, SaMsung, LG, Lenovo, Dell, Acer, etc. On account of procurement of material based on order, the Company does not carry high level of inventory in their business.

TELECOMMUNICATION - UVA POINT

The Company has ventured in the field of VAS and bill payment. It has also launched B2B2C based multipurpose transaction platform <http://www.uvapoint.com>. The platform is used by retailers for providing a host of services to the visiting customers such as prepaid Mobile recharge, Postpaid Mobile Bill Payment, DTH recharge, landline bill payments, data card recharge/payments, etc. The retail network would be used for managing mobile wallets launched by several banks and for solving the cash on delivery issues of the ecommerce industry. The platform has also a mobile application retail store for customers who can buy applications for their mobile phone or desktop for our retail network.

The Company is aggressively working on capitalizing on the ever-growing telecom enabled services market in India. It has firmed up plans to push UVA Point – a retail platform – to offer a host of telecom enabled services to customers ranging from prepaid mobile top-up, post-paid mobile bill payment, DTH recharge, landline bill payments, data-card recharge / payments bulk SMS, mobile application and software application. Also in the pipeline is the plan to offer services such as ticket booking, hotel bookings and utility bill payments (Electricity, Insurance premium, Water bills etc.).

These services will be offered through three easy ways – SMS vending on the long code, Mobile application – Working on android, iPhone, blackberry and Java phones (very basic Nokia, Samsung mobile) and through WEB portal. UVA Point will provide standardized platform for retailers to sell all kinds of pre-paid top-up of mobile and DTH operators.

UVA Point was launched in March – April 2012 and the platform has already established a strong network of over 4000 retailers in NCR – Gurgaon, Gujarat, Haryana, Himachal Pradesh, parts of UP, Madhya Pradesh, Goa, and Maharashtra that are offering services through us.

UVA point offers us a huge potential and with ever growing telecom, retail VAS and Apps market, it is expanding its retailers and reach on regular basis so as to capture a larger share, which is estimated at more than Rs. 100k crores per year. UVA Point is targeting to capture 1-2

percent of this market over the next couple of years as the business is highly scalable. We are presently trying to penetrate in the segment and create huge retail channel.

Apart from mobile and DTH recharging, MPS has added sales of Quickheal anti-virus products and astrology VAS services and intends to further expand the product range by introducing applications relevant to the mobile or PC or any other product or services which can be digitally delivered or downloaded through the net and can be activated via UVA Point using soft keys.

Although the margins are low in mobile and DTH recharge, yet we are constantly trying to increase margins by increasing the share of other products like software applications, VAS mobile applications, games, etc.

SOFTWARE DEVELOPMENT

MPS spotted the potential of the Indian Software Industry in its teething stages and developed various enterprise applications and off the shelf software products, which were focused around the customer's business processes. The Company has domain knowledge of ERP, ERP Consulting and Client Server technologies. More than 500 men-hours have been spent on designing, developing, and obtaining market acceptability of the Company's ERP solutions. The in-house designed, developed and market accepted ERP solution of the Company, on client server technology with oracle/SQL Server at the back end, has wide application in large and medium scale organizations. Such products include:

BusinessSoft™ is widely deployed in the Service, Pharmaceutical, Manufacturing, Chemical and Sales & Distribution segments. Rich in functionality, **BusinessSoft™** is powered by Visual Basic at the front-end and Oracle or MS-SQL at the backend. **BusinessSoft™** applies the power of information technology to MPS clients' business issues and drive their business processes with greater efficiency, accuracy and predictability. MPS **BusinessSoft™** builds on the winning parameters of MPS clients' processes and the best industry practices.

BusinessPro™ automates critical functions of a manufacturing organization and can deploy enterprise wide applications that are integrated, scalable and reliable. It makes data available across the enterprise to enable better decisions, faster. It enables better return on investments through cost-effective and faster deployment capabilities. **BusinessPro™** is a time tested and proven solution across a variety of businesses, and is a perfect fit for automobile & auto-ancillary manufacturers.

WEB SERVICES

SignDomains™ is India's first ICANN Accredited domain registrar which offers on-line domain registration of top level domains (TLD) including .com .net .org .info .biz .in etc. Catering to a global client base through its on-line presence and secure payment gateway. **SignDomains™** has several corporates, large portals, resellers and end-users as its clientele.

The Company has tied up with various top level TLDs and offer these TLDs to our clients through its network of over 400 Re-sellers as well as directly by the Company.

MPS offers web-hosting solutions on MPS dedicated servers located at server farms and data centres located in US. Value added services like SMS, payment gateways, messaging, e-identity management, e-commerce are available for corporate clients and other businesses. MPS capabilities in design & upkeep of secure infrastructure with built-in redundancies and back-up data processes ensure the reliability and success of this service and also affords MPS an opportunity to leverage this infrastructure for MPS Managed Services and ASP offerings.

SMART CARD OPERATING SYSTEM STANDARD FOR TRANSPORT APPLICATION (SCOSTA)

In order to standardise and secure the data for identity and related application, Govt. of India is deploying the smart card technology in various applications such as Indian Driving Licences, Vehicle Registration Certificates, National Identity, Electronic Passport, etc.

Smart Cards are secured electronic devices that are used for keeping data and other information in a way that only “authorised” users are permitted to see or write the data.

The specifications drawn for the operating system, key management system, application and card layout and ISO definitions are mandatory to be complied with and form an integral part of SCOSTA and associated applications.

MPS is certified & complies with the regulatory requirements of **SCOSTA (Smart Card Operating System Standard for Transport Application)** as laid down by National Informatics Centre, Government of India. The management endeavour has been to accept the challenging assignments in the different fields of IT Industry & to accomplish the same within the time frame & to the utmost satisfaction of its client.

AADHAR ENROLMENT SERVICES CENTERS

MPS is already registered with UIDAI as one of its enrolment agency for Aadhaar Card. Presently the Company has been engaged by CSC e-governance Services India Ltd to carry out 155 permanent Aadhaar Enrolment Centers across the State of Gujarat and for the said purpose the Company has developed a web portal –www.makemyadhaar.com the link of which is available on the Company’s Website www.viseshinfo.com. Further the Company has accepted the proposal of SC e-governance Services India Ltd for providing support for implementation of election project in the state of Gujarat.

WHOLLY OWNED SUBSIDIARIES

The company has two wholly owned subsidiaries namely Axis Convergence Inc, Mauritius and Green wire Networks Limited, Hong Kong.

The companies are engaged into International Long distance telephony. The company use self-developed systems and create an IP based voice network which can be accessed by customers to make calls. Selling is via several distributors / resellers / retailers in the respective countries who have local presence of buying and selling. They utilize our online billing system to give services.

The companies operate in Kuwait, UAE, France, UK, USA Austria and Singapore and have a chain of about 148 resellers and approx. 580 retail shops selling our services to above 200,000 customers.

AWARDS

- The Company was declared as one of the top 10 SME Solution Providers in India for the year 2011-12 by SME Channels in “SME Channels Achievers Award 2012”.
- The Company was declared as a ‘Solution Champ’ recognizing the company’s efforts in the field of Enterprise Software by DQ Channels in the 8th SP summit-2013 held on 9th February 2013.